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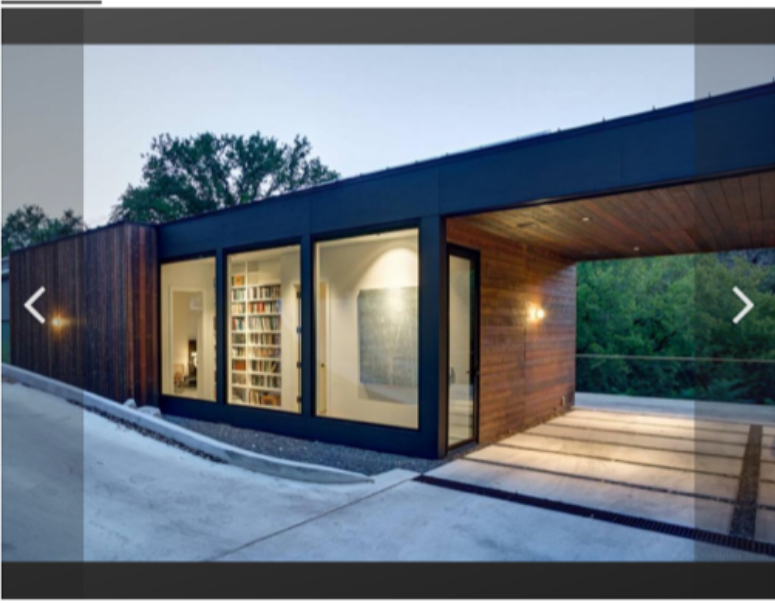
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By Daniel Salazar – Staff Writer, Austin Business Journal

Jan 30, 2018, 8:37am EST

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Airbnb announces business travel trends and top 10 business destinations. Tokyo ranks 10th in the world in Japan! Business trips that combine business and leisure will become the mainstream this year.

Airbnb Japan Co., Ltd.

January 27, 2016 12:02



Airbnb (Headquarters: San Francisco, Calif., Japanese name: Airbnb, hereafter: Airbnb), the world's largest community-led hospitality company, announced on January 21, 2016 that it will be a business among business travelers. We announced the latest trends that show that business trips that combine leisure are becoming mainstream this year, and the top 10 cities visited during business trips.



<Trends analyzed by Airbnb and business trip trends found from a survey by CWT Solutions>

- Companies using Airbnb for business trips can save an average of 30% on travel costs compared to traditional accommodation styles * • Business travelers can save Airbnb by an average of 30%. The length of stay is doubled when using *
- Business trips with multiple people. Over 35% of bookings were for two or more people
- 45% of business trips were overseas trips to more than 2,000 cities in more than 120 countries
- Top destinations were London, Milan and Tokyo The

Airbnb Travel Program is currently being used by employees on business trips by thousands of companies, including Vox Media and Sixt Rental Car. The free dashboard, which was just launched in July last year, makes it easier to coordinate the booking process, streamline payment operations and allow travel managers to offer a wider variety of accommodations. And if your employees book on Airbnb, it's an average 30% cost savings for businesses over traditional accommodations. *

"Since the introduction of the Airbnb Travel Program, the number of companies using this program has grown significantly," said Chip Conley, Head of Hospitality and Strategy, Airbnb. "There is no doubt that the business world is looking for a better way to manage the travel needs of its employees, and business travelers are eager to change their traditional accommodations when traveling. It seems."

Due to Airbnb's extensive global network, 45% of Airbnb travel programs travel abroad. Business travelers visit more than 2,000 cities in more than 120 countries. The average length of stay for business travelers using Airbnb is 6.8 days, which is twice as long as the conventional accommodation style. This means that, more and more business travelers are spending a weekend on the road, fused distractions and business, shows that it is to become familiar with the place never been a city or region visited so far *

Tati In the six months following the launch, more than 50,000 employees from more than 5,000 companies made

Airbnb Japan Co., Ltd.

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Press Release Ranking

reservations. The most frequent business trip destination is San Francisco, followed by the economic cores of the United States and Europe. See the top 10 rankings below for the major cities we recommend for business travelers.

<Top 10 cities visited in the Airbnb business trip program>

- 1 USA California San Francisco
- 2 United Kingdom London
- 3 USA New York City
- 4 France Paris
- 5 USA California Los Angeles
- 6 Italy Milan
- 7 USA California Mountain View
- 8 USA Texas Austin
- 9 USA Washington State Seattle
- 10 Japan Tokyo



Companies also use Airbnb for business trips that involve long-distance travel. Six of the ten most well-known crossing routes involve long-haul travel of over 1,700 miles (2,720 km). This includes travel over the Pacific and Atlantic Oceans and cross-country trips.

Over 17% of travelers stay in more than one city on Airbnb. Some of Airbnb's enthusiastic fans have stayed in listings in more than 15 cities around the world. One who has a lot of business trips has visited nine countries on four continents, including Brazil, Turkey, Poland, China and Mexico. Also, a recent trend is that more and more business travelers are using Airbnb to explore new cities before deciding whether to relocate for work. The maximum single booking period for the Airbnb Travel Program was over 290 days.

For more information on the Airbnb business trip program, please visit <https://airbnb.jp/business>.

* According to a survey commissioned by Airbnb to the CWT Solutions group. Investigate business trip patterns of companies with 10,000 or more employees registered in the Airbnb business trip program between January and the end of June 2015

◆ About Airbnb

Founded in August 2008, Airbnb is a trusted community-driven marketplace where you can post, search, and book unique accommodations around the world online or on your mobile. Whether you're staying in an apartment for a night, a castle for a week, or a villa for a month, Airbnb connects people in more than 34,000 cities in more than 190 countries around the world at any price point for a unique travel experience. With world-class customer service and a growing user community, Airbnb is a platform that makes it easy to connect vacant rooms to millions of people around the world.

<https://www.airbnb.jp/>

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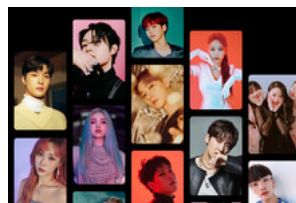
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🕒 March 17, 2021 17:54



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🕒 January 18, 2021 11:11

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